



<https://cloudskill.in/career/paid-media-executive/>

paid media executive

Description

Job description :

Setup Media Campaigns as per plan on Facebook, Twitter, Instagram, LinkedIn, Google.

Understanding of Ads Dashboard on Meta & Google.

Managing Media Reporting Daily/ Weekly/ Monthly.

Develop, execute, and manage paid media campaigns across platforms such as Google Ads, Facebook Ads, LinkedIn Ads, and other relevant channels.

Creative and detail-oriented with a strong ability to think strategically.

Create paid media strategies tailored for clients.

Keep clients updated on the latest in paid media.

Familiar with Google's marketing suite such as Analytics and Ads

Manages and execute paid social campaigns from A to Z

Experian : 0-5 Yrs, fresher, internship.

Role: Paid Media

Industry Type : it industry / it consulting, IT Services and IT Support

Employment Type : Full Time, part time.

Hiring organization

Cloudskill

Employment Type

Full-time, Part-time

Industry

it industry / it consulting, IT Services and IT Support

Job Location

Gujarat, 390001, Vadodara, India

Base Salary

Rs. 25000 - Rs. 45000

Date posted

August 6, 2024