

<https://cloudskill.in/career/digital-marketing-executive/>

Digital Marketing Executive

Description

Job Requirements :

Expert in all social media marketing tools and their execution.

Extensive marketing research knowledge.

Acquire insight into online marketing trends and keep strategies up-to-date.

Collaborate with designers to improve user experience.

Launch optimized online adverts through Google Adwords, Facebook etc to increase company and brand awareness.

Develop and execute comprehensive digital marketing strategies across multiple channels, including social media, email, search engine optimization (SEO), pay-per-click advertising (PPC), and content creation.

Create engaging content for social media channels, blogs, and other online platforms to increase brand awareness and drive website traffic.

Analyze campaign performance using analytics tools like Google Analytics to optimize future marketing initiatives.

Strong understanding of brand marketing principles and ability to develop creative concepts for promotional materials.

Launch optimised online advertisements to increase company and brand awareness.

Experian : 0-5 Yrs, fresher, internship.

Role: Digital Marketing

Industry Type : it industry / it consulting, IT Services and IT Support

Employment Type: Full Time, part time.

Hiring organization

Cloudskill

Employment Type

Full-time, Part-time

Industry

it industry / it consulting, IT Services and IT

Job Location

Gujarat, 390001, Vadodara, India

Base Salary

Rs. 25000 - Rs. 45000

Date posted

August 6, 2024